

Garware's GURUMAX Tents & Pandals to prevent fire

According to Indiastat.com, 6.30% of the total deaths in India were due to fire incidents. 24987 fire cases have been registered in India during the year 2012, from which 7833 men and 15448 women died due to fire incidents whereas 1280 men and 1777 women were injured. Most of the incidents recorded were more disastrous because it involved a large number of people in the diameter of a fire incident. Even the fire relief management process becomes more difficult when a huge crowd is involved. The main reason for the faster spread of fire was due to presence of materials that supports fire. Cotton and synthetic textile materials catch fire easily and can act as a trigger in such cases.

100 people were killed at India Trade Fair in 2006 when a fire swept through large tents packed with shoppers at a trade fair in Meerut (Uttar Pradesh). The early evening blaze destroyed three giant exhibition tents at the Brand India Fair at the city's Victoria Park where companies displayed products for throngs of shoppers. A similar incident took place in January this year, at Vaddy beach near Kollam in Kerala, 15 persons were injured in the blaze. The fire was noticed shortly in a palm frond tent on the beach where fishermen keep their equipment, including outboard engines and nets. It soon spread to other tents. The blast occurred in one of tents soon after fishermen rushed in to salvage their equipment. By the time the fire was brought under control, a good number of outboard engines had been badly damaged. Eleven tents were gutted in the fire.

Both the incidents started off has a small spark but the fire got wide spread quickly due to lack of fire proof materials at such places. Such tents/pandals mostly have a temporary occupant and hence they use inferior products for shelter in order to save cost. But they are unaware of the new cost effective technologies and developments in the fire retardant products.

Recent studies on fire have revealed that:

- In 24% of fires, textiles are the first item to ignite
- 28% casualties were due to burns
- 48% casualties are due to effect of gas and smoke inhalation
- 13% casualties were due to combination of burns, gas and smoke inhalation
- 11% casualties were due to other causes

Garware-Wall Ropes Ltd.

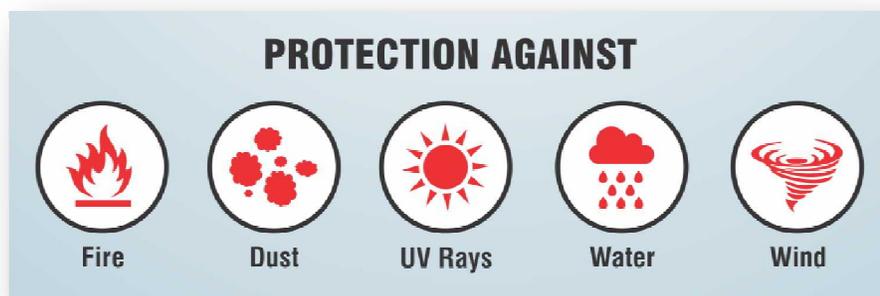
Plot No 11, Block D1, M.I.D.C Chinchwad Pune – 411 019

www.garwareropes.com

Press Release

While Fire retardant tents and pandals had been available for some time, the cost was exorbitant leading to very less usage of such product. However, with recent advancement in technology and R&D by companies, fire retardant products are available at reasonable prices.

Garware Wall Ropes Ltd (GWRL), is one such company which is at the forefront of developing products for Tents and Pandals customers. Their new product GURU Max has a five point protection against Fire, UV Rays, Dust, Wind and Water.



Mr. Ravi Chandra, Business Head (Coated Fabric) and Head - Marketing, Garware Wall Ropes Ltd. (GWRL) says, “GURU Max is a product designed especially for the Pandals and Tents segment. It has been tested for prevention against fire, UV rays, dust, wind and water and has surpassed our expectations. More importantly, it lasts longer and thus economical for the customers over time.”

“It is very important that people in India are made aware of products like Gurumax that can act as a precautionary measure for averting any fire related disaster.” He added.

The normal textile consists of highly ignitable materials which may turn into primary source of fire percolation in case of a break-out. Fire retardant fabrics help in preventing spread of fire and also provide aesthetics to the surroundings. These products are the need of the hour since people in the tier 1 and tier 2 cities are living in huge clusters and even a small spark can be a threat to hundreds of lives and incidents like the fire at Maha Kumbh Mela in January 2013 can be avoided.

Garware-Wall Ropes Ltd.

Plot No 11, Block D1, M.I.D.C Chinchwad Pune – 411 019

www.garwareropes.com



GARWARE-WALL ROPES LTD.

Press Release

About Garware Wall Ropes Ltd: (BSE: 509557 / NSE: GARWALLROP)

Garware-Wall Ropes Ltd. (GWRL) is an ISO 9001:2008 certified company, established in 1976 and is a leading player in Technical Textiles, specializing in providing customized solutions to the cordage and infrastructure industry worldwide. A global player, the company is known for its innovation in the field of fisheries, aquaculture, shipping, sports, agriculture, coated fabrics and geosynthetic. GWRL products are manufactured in state-of-art facilities at Wai and Pune (both in Maharashtra, India) and are marketed in more than 75 countries worldwide. For more information, please visit <http://www.garwareropes.com>

For further details on this release, please contact:

Garware-Wall Ropes Ltd

Abhinav Dwivedi

adwivedi@garwareropes.com

Tel: 91-20- 30780000

Garware-Wall Ropes Ltd.

Plot No 11, Block D1, M.I.D.C Chinchwad Pune – 411 019

www.garwareropes.com